

SEPTEMBER 2023

**mod
tissimo
60+2**

EXPONOR
MATOSINHOS - PORTO . PORTUGAL
13 . 14 - 09 - 2023
9.30h / 18.00h



MODTISSIMO 60+2: HIGHLIGHTING THE QUALITY AND QUANTITY OF INTERNATIONAL BUYERS

The textile trade fair was held on the past 13th and 14th September in Exponor, in the 60+2 edition of Modtissimo. The outcome is very positive and evidenced by the countless buyers present in the oldest Textile Exhibition in the Iberian Peninsula.

"The feedback is confirmed positive by the exhibitors, who are happy with the quality and quantity of the visitors. We have registered an approximate 10% increase both in the number of national and international visitors, when compared to last September's edition", states Manuel Serrão.

PORTUGUESE BUYERS: 5089
INTERNATIONAL BUYERS : 510



Right on the first day we registered a 20% increase in the number of visitors when compared to last September's edition. "More than 12 nationalities attended the fair to meet with the Portuguese companies, from European countries to Japanese, American, Israelian or Canadian buyers, all familiar with the great support provided by AICEP delegations abroad", he added.



We also highlight the presence of the **Secretaries of State for Economy and Internationalization and the recently elected President of AICEP, who visited Modtissimo at the invite of ATP - Associação Têxtil e Vestuário De Portugal (Portugal's Textile and Clothing Association)**. "We hadn't received the visit of members of the government for a long time and now we received two. It shows that the government supports the sector. As for AICEP's President he was able to see the effort being made by Modtissimo and the companies to maintain the level of exportations in the green", he mentions.

Hall 5 in Exponor was very dynamic on both days of the fair, **with 216 exhibitors which presented around 300 collections**.

iTechstyle Showcase, organized in partnership with CITEVE, showed the industries' innovations and announced the finalists of iTechstyle Award in their four categories – fabrics, product, sustainability and accessorize. The companies selected were: Inovafil, Lurdes Sampaio, Polopiqué in the fabrics, TMG Textiles, Pafil, Benedita Formosinho in the products, Solinhas, Adalberto and Eurobotónia in accessorize and RDD, Adalberto, Têxteis Penedo and Tintex in sustainability.

The programme of the talks focused mainly on the digitalization of fashion and the Autumn – Winter **2024/2025** Trends Presentation Room, **held by WGSN**, proved small for such high demand.

iTechStyle Green Circle was the biggest exhibition of all counting with 52 coordinates developed with products from almost half a hundred Portuguese companies. The forum focused greatly on bio based materials and natural processes and was presented for the first time. The coordinates were developed by the guest designers Ana Afonso and Bárbara Atanásio, by students from Universidade Lusófona, ESART in Castelo Branco, Fashion Design from the University of Lisboa and also by MM Atelier and have as basis textile products from more than half a hundred Portuguese companies present in MODTISSIMO.

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The exhibition "Vestir Português" made a retrospect of handicrafts and fashion, from the Vianese costume to Castelo Branco's embroidery, Montemouro's weaving, the lace from Faial, in the Azores, and bobbin lace from Vila do Conde and Peniche.

"Over the last years I have witnessed full fairs and I wonder whether this pavilion isn't already a bit too small. As you can see all the spaces are full", João Castro | Louropel.

"Each edition of MODTISSIMO manages to surprise us with the quantity/quality of national and international visitors. These visitors enable us to increase our client chain. Patrícia Sílvia | MMRA

"The Portuguese Textile sector managed to anticipate the European Market Trends and is, therefore, more capable of maintaining a high exportation flow throughout 2023", Bernardo Ivo Cruz | Secretary of State for Internationalization.

"Regardless of the negative conjunctural fluctuations textiles knew how to preserve markets" and position themselves in the right place: "the bet in sustainability and circularity and, therefore, in the increase of added value".

Pedro Cilínio | Secretary of State for Economy



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