



30 YEARS AND 60 SUCCESSFUL EDITIONS!

MODTISSIMO 60

SEPTEMBER 6 AND 7 AT EXPONOR | FROM 9:30 am to 6:00 pm

It is with **Exponor Hall 6** fully occupied that **Modtissimo** marks, on the **6th and 7th of September**, its **30 years of activity**. The 60th edition will be celebrated in a remarkable way with the national and international textile sector, which has shown itself to be resilient and innovative.

There are **more than 350 collections** gathered in **9500m2**, divided by the areas of fabrics and accessories for the confection, adult/child confection, and services. The organization is very pleased from the outset by the mass participation of exhibitors who quickly sold out the lives spaces and by the buyers interested in working with Portuguese suppliers.

As usual, innovation and sustainability are fundamental in the sector. For that reason, Associação Seletiva Moda (ASM) partnered with CITEVE to present two showcases: **iTechStyle Green Circle** and **iTechStyle Showcase**, promising many new features, in what is the oldest textile salon on the Iberian Peninsula.

“We will introduce iTechStyle Green Circle 2.0, an evolution of the initiative. This time we will have coordinates that result from a set of companies, pull designers,

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and team coordinators. This means that a product has materials from different companies, was created by a group of designers, and was made by a clothing company from our sector, contrary to the previous model in which we had a company, a designer, a prototype”, explains Cristina Castro, CITEVE Public Relations.

Buyers can expect an even splendid number of outfits on display at the sustainability show **iTechStyle Green Circle** (organized by ASM and CITEVE and curated by Paulo Gomes from Manifesto Moda). “This year, we will have **43 coordinates, 40 companies, and 90 different materials**”, concludes Cristina Castro, also revealing that “**the iTechStyle Green Circle will be at the entrance to Hall 6 of Exponor. A remarkable place that will occupy a great amount of area, which will have an explanatory moral with all the details of the creative process**”, concludes.

Alongside the stands and exhibitions, side activities are planned with presentations of trends and conferences divided into two stages: **Modtissimo Talks** and **iTechStyle Talks**. The complete program is now available for consultation.

Moreover, registrations from foreign buyers are proceeding at a good pace. **More than 300 international buyers are already registered**, a number that promises to increase as the date of the event approaches. “**Registrations are going very well. Expectations are that we will break the record for foreign buyers again. The presence of the Netherlands as a guest country and the support of AICEP to identify potential foreign buyers are contributing greatly to this**”, says Manuel Serrão, CEO of Associação Selectiva Moda. “**Note that in addition to the Netherlands, the countries most represented in terms of buyers will be Austria, Germany, and Spain. For the first time, and since the pandemic, we will have buyers and journalists from Japan and the United States.**”

After the success of Austria as a guest country in the 59th edition of Modtissimo, it is time to welcome the **Netherlands** as a guest country. A delegation of companies from

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the Dutch textile sector will be at the fair on a business mission organized in partnership with the Dutch embassy in Lisbon, RVO, and AEP.

Increasingly international, Modtissimo has been in increasing demand both from buyers and from international exhibitors such as the return of Sprintex, Heiq, Lezing, and the debuts of The Woolmark Company or Schoeller Spinning Group.

The textile family meeting twice a year is the cornerstone of this vital sector for the Portuguese economy, which is resilient, innovative, and sustainable.

Modtissimo is the largest salon in the Portuguese textile sector and the oldest in the entire Iberian Peninsula. Held twice a year – in February and September/October – it brings together the Portuguese textile sector, from yarn producers to garment makers, serving as a showcase for one of the largest textile clusters in Europe. Thousands of visitors usually pass through its corridors, especially international buyers, who, in addition to all the commercial offers, also have the opportunity to get to know the beautiful city of Porto.

www.modtissimo.com

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