



**LET'S FLY AGAIN**

## **MODTISSIMO 58th EDITION**

**The flight towards MODISSIMO and good business keeps getting closer and closer. The buyers' registry became available this week and the novelties for the 58th edition, which takes place on October 7th and 8th, at Alfândega do Porto, are beginning to be unveiled.**

Having Austria as a guest country in MODTISSIMO is one of those novelties, which is already bearing its first fruits. **"It is the first time that we have a guest country, a proposal that came from Austria itself, and we are already noticing an increase in the number of Austrian buyers, which is ten times higher than usual"** says Manuel Serrão, director of the fair, detailing that **"at this moment we already have about 40 scheduled"**.

This partnership with Advantage Austria is having a big impact on attracting across border attention towards MODISSIMO and the Portuguese manufacturers, and it's seen with good eyes by the trade show organization: **"it is yet another initiative that helps us raise international attention"**. Remember that registration for buyers is done completely online, in order to ensure the safety of participants, and it's free for professionals.

For this eye-to-eye meeting, an above-average turnout is expected: **"At this moment, everything indicates that we can once more break the record for foreign exhibitors and buyers"**, says Manuel Serrão. The number of registered exhibitors is now around 120, which shows the willingness of the textile industry to resume its activity, and make its collections known to buyers.

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Regarding international buyers, the organization has also registered a great demand for specific information about manufacturing companies.

As in previous editions, and a result of the growing buzz around sustainability in the textile and fashion sector, MODTISSIMO, in collaboration with CITEVE, presents another iTechStyle Green Circle showcase, curated by Paulo Gomes. The innovation centre is also presenting the iTechstyle Awards, which reward the best and most disruptive eco-friendly innovations from Portuguese companies and designers.

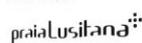
Modtissimo is the largest trade show of the Portuguese textile sector, and the oldest in the entire Iberian Peninsula. Held twice a year – in February at Porto Airport and in September/October at Alfândega do Porto – it brings together the entire Portuguese textile sector, from yarn producers to garment manufacturers, serving as a showcase for one of the largest textile clusters in the entire European region. Thousands of visitors normally pass through its halls, especially international buyers, who, in addition to all the commercial offer, also have the opportunity to visit the beautiful city of Porto.

[www.modtissimo.com](http://www.modtissimo.com)

Manuel Serrão: +351 96 252 66 66 | [ms@portofashionweek.com](mailto:ms@portofashionweek.com)

Vânia Canha: +351 96 153 42 24 | [vania@portofashionweek.com](mailto:vania@portofashionweek.com)

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